

PRESS KIT · JULY 2026



Maison Aladdin

A HOSPITALITY HOUSE · EST. 2026

*We manage vacation rentals like five-star hotels
and design stays like journeys.*

MAISONALADDIN.COM

PRESS@MAISONALADDIN.COM



THE HOUSE, AS IT SEES · PHOTOGRAPHY AVAILABLE ON REQUEST

Hospitality, made with care.

Maison Aladdin is a hospitality house serving two kinds of people: owners who want their vacation rentals run with the discipline of a five-star hotel, and travelers who would rather their stay be *designed* than booked. The house opened in June 2026, built on nine years of luxury short-term rental operations, and serves both worldwide.

It publishes its arithmetic. One management fee, 24 percent of gross bookings, explained in an essay on the site rather than negotiated in the dark. Guests are answered within ten minutes during a stay. Owners receive one report a month that reads like a letter. The private membership is capped at eight households, because care does not scale and the house declines to pretend otherwise.

BOILERPLATE • SHORT

Maison Aladdin is a hospitality house that manages vacation rentals like five-star hotels and designs stays like journeys, for owners who care and travelers who notice. Founded 2026. maisonaladdin.com

BOILERPLATE • LONG

Maison Aladdin is a hospitality house founded in 2026 by Aladdin, a hospitality operator with nine years inside luxury short-term rentals. The house serves property owners with five-star-discipline management at one published fee, and travelers with bespoke journey design, private charter brokerage, and a concierge desk. Its private membership, Maison Privée, is limited to eight households at any one time. The house serves owners and travelers worldwide. maisonaladdin.com

The house is new. *The craft behind it is not.*

Aladdin founded Maison Aladdin after nine years inside luxury short-term rental operations, as a decorated host and as director of guest services across multi-property portfolios. He has hosted more than a thousand stays and curated over two hundred and sixty journeys, working in three languages, across the time zones the work demands. The house serves owners and travelers worldwide.

9

YEARS INSIDE
HOSPITALITY

1,000+

STAYS
HOSTED

260+

JOURNEYS
CURATED

24/7

GLOBAL
CONCIERGE

AVAILABLE FOR COMMENTARY ON

Hospitality trends and the economics of craft management

Vacation rental operations run to hotel standards

The quiet-luxury guest and what they actually value

Building a hospitality brand outside the marketplaces

Four doors inside the one house.

La Maison

FOR OWNERS

Vacation rental management kept with the discipline of a five-star hotel. Operations, nightly pricing, guest communications, and one monthly report that reads like a letter. One published fee: 24 percent of gross bookings.

L'Atelier

FOR TRAVELERS

Bespoke stay curation. The property handpicked, the itinerary designed, every detail orchestrated. The guest arrives; the house has already begun.

L'Audit

STRATEGIC

A one-time diagnostic for properties that have stopped performing: listing, photography, pricing, communications, operations. A clear playbook to keep.

Le Voyage

MEMBERSHIP

An annual travel desk for households that travel often. Priority access, bundled curation, a dedicated stay director. By application.

THE APEX · BY APPLICATION

Maison Privée.

The private membership. One team, one standard, one number, across every property a household owns and every journey it takes. Eight households at any one time. \$6,500 monthly, annual commitment, every application reviewed personally by the founder.

The particulars.

FOUNDED

June 2026

FOUNDER

Aladdin. Nine years in luxury short-term rental operations.

POSITIONING

A worldwide house. Mediterranean and European luxury, with select destinations beyond.

LANGUAGES

Trilingual, across the time zones the work demands.

SERVICES

Property management · Stay curation · Diagnostics · Memberships · Charter brokerage

MANAGEMENT FEE

One published fee. 24 percent of gross bookings, explained in writing on the site.

PRIVATE MEMBERSHIP

Maison Privée. Eight households at any one time, by application.

RESPONSE DOCTRINE

Guests mid-stay: ten minutes. Inquiries: twenty-four hours. Privée applications: a personal reply within forty-eight hours.

WEBSITE

maisonaladdin.com

INSTAGRAM

@maisonaladdin

How the house speaks.

The house writes in Cormorant Garamond and Inter, in navy, cream, and gold. Gold is a thread, never a voice. Headlines are never bold; Maison Aladdin never shouts. There are no exclamation marks anywhere in the brand, which tells you most of what you need to know about it.

ASSETS

Logo files, color specifications, founder portraits, and photography are available on request. Interviews in English, French, or Arabic.

THREE ANGLES FOR EDITORS

The one-person luxury house: hospitality rebuilt at the smallest possible scale, on purpose.

The published fee: why one operator prints 24 percent on the internet while an industry negotiates in the dark.

After the marketplaces: the quiet return of houses, names, and letters in travel.

PRESS INQUIRIES

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Consider it done.